



SMALL BUSINESS REAPS BIG RESULTS

SALON EXPERIENCE AND COLOR CONSISTENCY IMPROVES WITH TOGGLED® LED LIGHTING UPGRADE

About Aria Salon

Owners Dmitry Pomogalov and James Orlando of Aria Salon in Grosse Pointe, Michigan were looking for the optimal lighting solution to improve color rendering and create a more comfortable environment for their clients.

Their challenge

"As small business owners, we're always looking for cost and energy efficiency, that doesn't cut the customer experience," says Pomogalov. The Aria owners also wanted an eco-friendly alternative to fluorescents.



We provide a better experience than what we had and it costs us way less

Dmitry Pomogalov, Co-owner
Aria Salon

